


M&A Market Review (2006) & Observations on Key Activity / Value Drivers

Building Value Symposium

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*connectedthinking

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Agenda

- M&A Statistics
- Key Activity Drivers
- Key Value Drivers / Key Value “Killers”

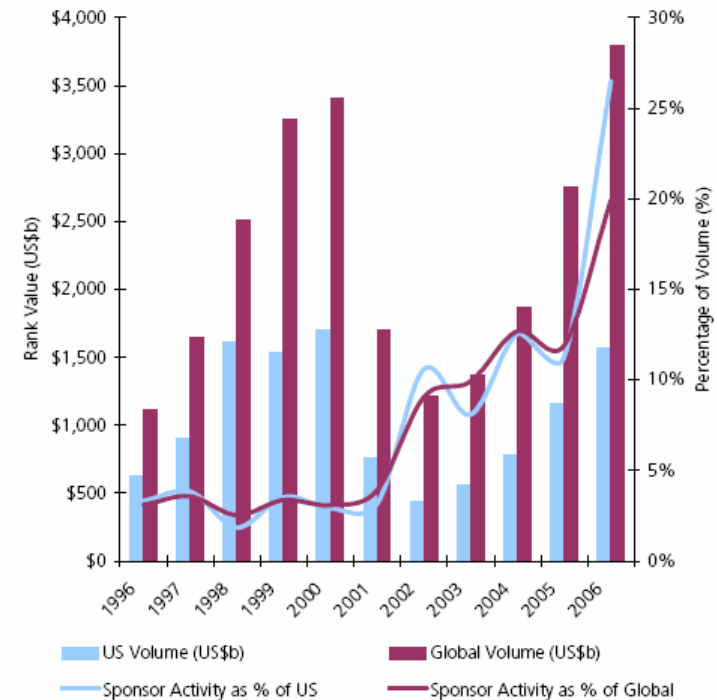
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2006 Global M&A Summary

- Globally, 2006 M&A exceeded peak Boom of 2000: US\$3.9 trillion (38% volume increase over 2005)
 - FY2000 was the previous record at US\$3.4 trillion
 - FY2006 Deals doubled over 2005 in both volume and dollars (combined over all sectors)
- Private Equity continued to drive much of the M&A activity in 2006 at almost 20% of global M&A volume (chart)
- Globally, Energy and Power sectors were the most active, followed closely by Financials
- U.S. Transactions represented 40% of global activity (up 24% from 2005 dollar figures)
 - Private Equity represented over 25% of sponsor activity in the U.S.

Buy-side Financial Sponsor Activity as a Percent of Overall M&A Volume



Source: Thomson Financial



2006 Canadian M&A Summary

- Canadian transactions doubled in 2006 as well, CA\$173.6 billion, while the volume of deals increased by 26% to 1,720
- Canadian Large-Cap M&A has been largely focused on resource industries
 - The top 4, and 6 of the top ten, are natural resource-based companies
- Canadian Private Equity experienced all time high in 2006 (funds raised & deployed)
 - Canadian Buyout funds raised \$6.4B in 2006 compared to \$1.4B for 2005

2006 Top 10 Canadian Deals

Acquiror	Target	Value (US\$ millions)	Industry
CVRD	Inco	\$20,348	Mining
Xstrata	Falconbridge	18,235	Mining
Goldcorp	Glamis	8,710	Mining
ConocoPhillips	Encana (Upstream Assets)	7,499	Oil & Gas
Brookfield Properties/ Blackstone Group	Trizec	7,435	Real Estate
Royal Dutch/Shell	Shell Canada (Minority)	6,835	Oil & Gas
AMD	ATI	4,366	Technology
Canadian Natural Resources	Anadarko	4,075	Oil & Gas
Kingdom Hotels/ Colony Capital	Fairmont Hotels	3,851	Real Estate
Rite Aid	Jean Coutu (US Assets)	3,470	Retail

Source: Globe and Mail



2006 Technology M&A

- North American technology industry saw 3,918 M&A deals, worth \$412B (up from 3,020 deals worth \$339B in 2005) – *source: 451 Group*
 - Some leveling off in Q4 activity, but consolidation forces / activity remain strong
- Local technology industry has been very active – a few sizeable transactions & most in the typical sub-\$50 million value range (as seller or buyer)

2006 BC M&A Technology Transactions

Date	Target	Target: Business Description	Buyer	Transaction Value (C\$M)
Feb-06	American Medical Instruments	Specialty medical devices	Angiotech Pharma	\$926.3
Oct-06	AnorMED	Chemistry-based pharmaceutical company	Genzyme	\$638.0
Apr-06	Passave	System-on-Chip Systems	PMC-Sierra	\$330.0
Jul-06	Convedia Corporation	IP Media Processing	Radisys	\$128.3
Oct-06	Sierra Systems	IT consultancy services	Golden Gate Capital	\$93.2
Feb-06	First Logic	Enterprise Information Management	Business Objects	\$75.9
Sep-06	ALG Software	Profitability management and activity based costing	Business Objects	\$61.6
Jul-06	Debmar-Mercury LLC	Distributes television programming	Lions Gate Entertainment Corp.	\$30.6
May-06	Surpac Minex	Mine planning and engineering software	Gemcom Software International	\$29.0
Apr-06	Rochford Brady Group	Irish legal property and company information	MacDonald, Dettwiler & Associates	\$28.2
Apr-06	Digital Illusions Ce (DICE)	Video game developer (remaining 27%)	Electronic Arts	\$26.7
Apr-06	PropertyFlow Ltd.	Online conveyancing searches	MacDonald, Dettwiler & Associates	\$25.0
May-06	xit2 Limited	UK-based home survey information exchange	MacDonald, Dettwiler & Associates	\$21.1
Jan-06	MindBox, LLC	US financial services industry solutions	MacDonald, Dettwiler & Associates	\$14.6
May-06	PTL Electronics	Manufacturing Services	Moventis Capital	\$14.0

*Based on 3rd party information & estimates, subject to verification. Does not include deals where values not disclosed.



Key M&A Activity Drivers (Tech)

- Many technology sectors reaching maturation
 - Organic growth becoming more difficult for established players (single digit growth)
 - Pressing need to reduce costs and improve margins
 - For many mid-market players, choice is clearly “be bigger” or “be bought”
 - Several sectors already in “Phase 2” of the consolidation wave now – driving more activity in the small-mid market (e.g. ERP-related software)
 - Customers also playing an important role – wanting to deal with fewer vendors

- Abundance of cash / higher stock values
 - Large tech companies need to do something (M&A or give back to shareholders as dividends or buybacks)
 - Private equity funds raising significant capital & debt no longer technology averse (can use leverage in tech deals!)
 - Buyers can use public stock as currency once again (high public valuations)



Key M&A Activity Drivers (cont.)

- Public markets not as accessible
 - Market for larger deals only – no real small-mid market as in Canada
 - Cost, complexity & risk of both going public and being public (SOX)
 - Less of an immediate exit strategy for investors (money stays in)

- M&A a Key Piece in the Strategic Battleground
 - Certain sectors have several large intensely competitive players trying to keep up with each other (e.g. Google / IBM / Microsoft / Oracle / EMC, Cisco / Motorola)
 - “Old World” players still dominate despite headlines given to “New World”

- Globalization
 - Foreign buyers using acquisitions to gain entry into N.A. marketplace
 - Significant and growing interest from Europe & Asia (and vice-versa)
 - India and China outbound acquisitions increasing significantly in Europe / N.A.



Key Value Drivers for Selling Companies

- Established market presence
 - Key customer accounts
 - Presence in key markets / geographies
- Access to new products
 - Filling important product line gaps for the buyer (“infilling”)
- Access to IP / patent portfolio
 - Difference between patents issued vs. patents filed
- Access to scarce talent
 - Expectations now that key individuals being acquired play major roles
 - Deal terms placing emphasis on management / key employee retention



Key Value Drivers for Selling Companies (cont.)

- Interest from multiple parties
 - Business is not tied to one industry player (e.g. through exclusive deals)
 - Ability to have an “auction” or threat of an auction

- Can the acquisition be accretive to buyer
 - Strong focus on synergies / squeezing costs
 - Valuations based primarily on ability to drive incremental revenues / earnings

- Can additional value be captured or created & then re-sold
 - Drives private equity interest (divestitures, go private transactions)
 - Can you be a “platform” for additional consolidation



Some Value “Killers” for Selling Companies

- Not profitable & under funded / running out of money
 - Buyers (if interested) will wait you out

- A big “not-so” strategic investor
 - Potentially blocks competitors from bidding
 - Look out for “call options” on the company (usually limits upside)
 - Keep below 10% or have more than one if possible

- One of the last men standing in a rapidly consolidating space
 - Perception that you’ve been passed over
 - Pay close attention to what is going on with your competitors

- Key talent not willing to stick around (earn-outs usually counter this)



Some Value “Killers” for Selling Companies (cont.)

- Too small to warrant effort for buyers
 - Harder to do <\$5M deals (often same amount of work as bigger deals)
 - Smaller deals can present same amount of risk to buyers

- Seller not “Transaction-Ready”
 - No audited financials, record of Board / governance procedures
 - Pending litigation / disputes (IP, shareholders, former employees)
 - Don’t have experienced legal and transaction advisors
 - High expectations on quality / quantity of due diligence materials

- No competition for the sale (real or perceived)

- Limited scope on search (think globally!)



Concluding Comments

- Global M&A activity continues to run at accelerating pace across most sectors
 - Further growth in 2007, including more “mega-deals” and PE-driven activity, but strong interest in small to mid-market companies in sectors such as Technology
 - Valuations continue to be strong – balance of power still with quality sellers
 - Canada is expected to be a prime target for cross-border M&A activity
 - Technology M&A expected to be a large part of overall M&A market in 2007
- Corporates and PE competing aggressively for targets
- Cost & complexity of going / being public driving M&A activity
- Size up key value drivers and value “killers” before starting any process
- M&A / Liquidity window is clearly open – companies / Boards should all be assessing the “be bigger” or “be bought” decision



PwCCF Backgrounder

- Specialize in small to mid-market M&A transactions (CA\$5M-\$100M)
- Unique access to extensive global network in over 60 countries with over 800 dedicated Corporate Finance / M&A professionals
- Global network of clients and senior level access into most of the world's largest technology companies
- Proven track record of completing deals with tech industry leaders (e.g. Microsoft, Oracle, McAfee, Trimble, etc.)
- Consistently top ranked mid-market advisor
- Ability to offer integrated services (i.e. tax, cross-border, due diligence, private client services)
- Local Experienced Presence - Randy Garg (ex-VC 10+ years) leading Technology Corporate Finance practice for Western Canada





Selected Transaction Experience (Technology - Canada)

 <i>has been acquired by</i> 	 <i>has been acquired by</i> 	 <i>has been restructured and secured a strategic investment</i>	 <i>has been restructured and secured a strategic investment</i>	 <i>has been acquired by</i> ChannelWave Software
 <i>has been acquired by</i> 	 Shana Corporation <i>has been acquired by</i> 	 <i>has been acquired by</i> 	 <i>has been acquired by</i> 	 <i>has sold</i> 
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